

Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

BBA/BBA(RM)/B.SIM/BRDM (Sem.–1)

MICROECONOMICS

Subject Code : BBA-102

M.Code : 10539

Date of Examination: 12-01-2023

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. **SECTION-A is COMPULSORY** consisting of **TEN** questions carrying **TWO** marks each.
2. **SECTION-B** consists of **FOUR** Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains **TWO** questions each, carrying **TEN** marks each.
4. Student has to attempt any **ONE** question from each Sub-section.

SECTION-A

1. Answer briefly :

- a) What is micro economics?
- b) What is opportunity cost?
- c) What do you mean by budget line?
- d) What is meant by demand?
- e) Define income elasticity of demand.
- f) What is meant by envelope curve?
- g) What are implicit costs?
- h) What do you mean by optimum size of the firm?
- i) What is meant by discriminating monopoly?
- j) What are wages?

SECTION-B

UNIT-I

2. Explain the law of equi-marginal utility. Discuss the importance and limitations of this law.
3. Define indifference curves and what are their properties? Explain the consumer's equilibrium with the help of indifference curve.

UNIT-II

4. Discuss the various factors which influence the demand for a commodity. Why does the demand curve slope downwards to the right?
5. How will you distinguish between average revenue and marginal revenue? Explain the relationship between average revenue, marginal revenue and total revenue.

UNIT-III

6. What is the meaning of returns to scale? Explain the law of diminishing returns to scale? Why does this law operate?
7. What do you mean by economies of scale? Differentiate between internal and external economies.

UNIT-IV

8. Define perfect competition? How is price determined under perfect competition? Explain with the help of suitable diagrams.
9. Explain the marginal productivity theory of distribution and point out its main defects.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.